

Brookvale Oval Operational Plan of Management

Introduction

The following Management Plan is to be implemented for all night match and for all Monday Night fixtures that will occur from the start of the 2008 season. The club is committed to ensuring that this plan is implemented.

1. General Match Information

As a guide the Sea Eagles home matches played at Brookvale Oval may be scheduled on the day's list below.

In general the Sea Eagles lower grade matches are also scheduled on the same day as NRL matches and are played prior to this match. All match times including Box Office and Gate Opening Times are also detailed below as a guide.

Friday Night

NRL Kick Off - 7.30pm
Toyota Cup Kick Off - 5.15pm
State Cup Kick Off - 3.45pm
Gates Open - 3.30pm
Box Office - 3.15pm

Alternative match times when Arrive Alive Cup Match is scheduled for Friday night matches only.

NRL Kick Off - 7.30pm
Toyota Cup Kick Off - 5.15pm
Arrive Alive Cup Kick Off - 4.00pm (Kicks off in June)
State Cup Kick Off - 2.15pm
Gates Open - 2.00pm
Box Office Open - 1.45pm.

Saturday Afternoon

NRL Kick Off - 5.30pm
Toyota Cup Kick Off - 3.15pm
State Cup Kick Off - 1.45pm
Gates Open - 1.30pm
Box Office Open - 1.15pm

Saturday Night

NRL Kick Off - 7.30pm
Toyota Cup Kick Off - 5.15pm
State Cup Kick Off - 3.45pm
Gates Open - 3.30pm
Box Office Open - 3.15pm

Sunday Afternoon

NRL Kick Off - 2.00pm
Toyota Cup Kick Off - 11.45am
State Cup Kick Off - 10.15am
Gates Open - 10.00am
Box Office Open - 9.45am

Sunday Afternoon

NRL Kick Off - 3.00pm
Toyota Cup Kick Off - 12.45am
State Cup Kick Off - 11.15am
Gates Open - 11.00am
Box Office Open - 10.45am

Monday Night

NRL Kick Off - 7.00pm

Toyota Cup Kick Off – 4.45pm

State Cup Kick Off – 3.00pm

Gates Open - 2.30pm

Box Office Open - 2.15pm

2. Flood Light Levels

Competition Level Lighting

Depending on the level of natural light available on match day competition level lights will be switched on halfway through Toyota Cup match.

Television Level Lighting

At the conclusion of the Toyota Cup match television level lighting will be operational to ensure that it is at full capacity prior to kick off. When necessary television level lighting may be in operation sooner if the level of natural light is lower than normal or the Toyota Cup match is being telecast by the Broadcaster.

Reduced Level Lighting

It is proposed that 20 minutes after the conclusion of the match lights will be reduced to competition level that will provide the crowd with enough time to depart the ground after which time they will then be reduced to training level. Once the crowds have fully dispersed from the ground the two Western Light Towers will be isolated which will only see the Eastern Towers in operation providing enough light for the Broadcaster to bump out their equipment.

3. Security and Police

A minimum of 6 Security Personnel will be deployed at the conclusion of each match to monitor the egress of patrons in the surrounding streets ensuring that patrons keep the noise to a minimum and do not loiter after the match. The Security Personnel will be in place patrolling the surrounding streets for up to 45 minutes after fulltime. This is ample time for all patrons to leave the venue and vacate the local streets.

These security patrols will only include the following streets as follows:

Pine Avenue, Federal Parade, Regina Avenue, Victor Road, Shackel Avenue, Binda Place, Alfred Road and Gulliver Street.

Police

Up to 13 uniformed Police are in attendance for all Sea Eagles home matches at Brookvale Oval providing additional crowd control services on top of that provided by the Security Company. Please note that Police levels are determined by the NSW Police Service on a needs basis and are subject to their own Event Risk Assessment.

4. Provision of alcohol

The provision of alcohol for all Sea Eagles home match at Brookvale Oval is as follows:

Public Areas

Alcoholic products are served in the following types of containers from all public bars.

Full Strength Beer - 375ml cans

Light Beer - 375ml cans

Spirits - 375ml cans

Wine - 285ml plastic cups

The following conditions are in place at all public bars:

- A maximum of four (4) beers, or two (2) premixed spirits / wines may be purchased at any one time from any public bar outlet within Brookvale Oval.
- Light strength beer is the only alcoholic beverage available to be purchased after half-time in the main game (normal game time).
- All bar outlets will close with fifteen (15) minutes remaining in the main game.

Monday Night Football

In terms of the service of alcohol for Monday night games, that no full strength alcohol (beer and spirits) be available within the general public areas of the ground until 30 minutes prior to the kick off of the main game. Full strength alcohol (beer and spirits) will cease at the conclusion of half time of the main game. All alcohol sales in public areas to cease at the end of the main game

Corporate Facilities

Alcoholic products are served in the following types of containers from all public bars.

Full Strength Beer - 330ml - 375ml Glass Bottles

Light Beer - 375ml Glass Bottles

Spirits - 375ml cans

Wine - Served in standard size wine glasses

Where alcohol is served in a glass or glass bottles, they can only be removed if the contents are poured into a plastic cup.

Corporate Facility Operating Times

All corporate facilities begin operating 90 minutes prior to the main game. This may change upon request dependant on Corporate Partner Requirements.

All facilities will cease service of alcohol 20 minutes after the conclusion of the main game

Management of patrons removing alcohol

It is a condition that no alcoholic beverages are to be removed from the ground by patrons attending matches at Brookvale Oval. This procedure enforced by security personnel that are located at all exit points ensuring that no patron departs with an alcoholic beverage.

Bins are provided at all exit points so that patrons can dispose of their alcoholic beverages prior to them departing the ground. This procedure is checked visually by security personnel with any patron seen trying to depart with an alcoholic beverage asked to disposed of it in the bins provided.

Liquor Licensing

All persons entering Brookvale Oval are advised that:

- They are entering licensed premises;
- Intoxicated persons will not be permitted to enter;
- Persons in possession of liquor will not be permitted to enter;
- Checking procedures will apply to prevent persons possessing liquor from entering;
- Intoxicated persons will be removed from the premises;
- A maximum of four (4) beers, or two (2) premixed spirits / wines may be purchased at any one time from any bar outlet within Brookvale Oval.
- Light strength beer is the only alcoholic beverage available to be purchased after half-time in the main game (normal game time).
- All bar outlets will close with fifteen (15) minutes remaining in the main game.
- It is an offence for minors to purchase and consume liquor;
- It is an offence to purchase liquor for (or supply liquor to) minors;
- Persons supplying liquor to minors will be reported to the Police and penalties apply under the Liquor Act 1982.

5. Internal Cleaning

As part of the cleaning strategy for Brookvale Oval garbage bins are strategically located around the ground for patrons to dispose of their rubbish during the match.

In addition bins are also located at the egress points around the ground to ensure rubbish is deposited as patrons exit the ground.

Monday Night Football

Additional rubbish bins will be brought for these matches increasing the number of bins available to the fans where they can dump any items when departing the ground. These bins will be place at each of the egress points around the ground to ensure that they are all covered. These bins will then be removed on the Tuesday after the match at a time yet to be finalized.

6. External Cleaning Operation

Warringah Council in consultation with Sea Eagles Management will continue to monitor the cleanliness of surrounding streets as part of the ongoing evaluation process of this operation.

Monday Night Football

In addition to the bins the clubs cleaners that look after the cleaning during the match will be employed to provide an increased level of cleaning on the Tuesday morning after the match to ensure that any rubbish that has been dropped in the streets (Pine Ave, Alfred Street and Federal Parade) that surround Brookvale Oval by patrons is removed.

7. Brookvale Hotline, Ground and Media Announcements

Announcements

As a courtesy the ground announcer currently provides an announcement at the conclusion of each match reminding patrons to minimise noise when exiting the premises. As part of our match day announcements for the upcoming Monday night game the Sea Eagles will be increasing the number of announcements to inform patrons to be mindful of residents in the surrounding streets. This will be supplemented with a slide on the big screen that will insist that patrons reduce noise when departing the ground.

The following announcement is currently in place and is played on the audio system after each match:

When departing Brookvale Oval this evening please be mindful of residents in neighbouring streets.

Hotline

A complaints hotline will be introduced on game day that will operate from gate opening through until 1 hour after the conclusion of each match. This will provide residents with a contact for any problems that they experience that are the result of matches played at Brookvale Oval.

This hotline will be staffed by Sea Eagles management or security contractor who will be in direct contact with the police control room so that reported issues can be actioned in a timely manner. A complaints register will also be kept with all reported incidents received that will include the date, time and contact details of the complainant. This will be reviewed after each match to ensure that all issues were addressed with any unresolved issues addressed as soon after. It will also be used at the in the season review that will be complete at the end of each season.

The Match Day Hotline and Warringah Council Customer Service numbers will be distributed to the residents in the surrounding streets of Brookvale Oval at the beginning of each season:

Pine Avenue, Federal Parade, Binda Place, Alfred Road and Gulliver Street.

This may need to be increased to include:

Regina Avenue, Victor Road and Shackel Avenue.

The Match Day Hotline and Warringah Council Customer Service numbers are as follows:

Match Day Hotline: 0424 155 032

Warringah Council Customer Service: (02) 9942 2111

8. Audio System for Monday night Games

The club is to install a temporary ground level audio system around the perimeter of the ground for Monday night matches. The proposed temporary audio system is aimed at reducing the noise emanating from the ground.

It is expected that the current PA system will only be used as a back up for the temporary audio system to be installed for this match.

9. Parking & Traffic Management Plan

All parking and traffic related points are provided in detail within the Parking and Traffic Management Plan.

10. Review Process

At the conclusion of each season the OPOM will be reviewed following consultation with persons making a complaint to the hotline. An annual statement including details of the public consultation along with any recommended changes to be submitted to Council by the end of November. Any changes to the OPOM must be for endorsed by Council prior to the commencement of the next season.

OPOM is available on request by calling (02) 9970 3000 or can be down loaded from the Sea Eagles website at www.mwse.com.au or the Warringah Council website www.warringah.nsw.gov.au.