"Swap and Go" coffee cup systems

	Green Caffeen	Huskee	Returnr	Claycups
Company name & cup	grien brisen			3
Steps for a customer	 Download app, set up account Order coffee in Green Caffeen cup & enjoy Return and swap your cup for next coffee Repeat 	 Purchase cup and lid Order coffee in HuskeeCup & enjoy Return and swap your cup for next coffee Repeat 	 Pay deposit Order coffee in Returnr Cup & enjoy Return and swap your cup for next coffee Repeat 	 Pay deposit Order coffee in Claycup & enjoy Return and swap your cup for next coffee Repeat
Steps for a café owner	 Register with Green Caffeen Order cups Wash your cups to start swapping! 	 Register with HuskeeSwap Purchase cups (for float and retail) Wash your cups to start swapping and selling! 	 Register with Returnr Pay deposit for cups Wash your cups to start swapping and selling! 	 Register with Claycups Purchase cups (for float and retail) Wash your cups to start swapping and selling!
Costs for customer	Initial - Nil Ongoing - Nil. Late fee of \$12.99 if not returned within 30 days	Initial - HuskeeCup 6oz \$16/8oz \$18/ 12oz \$20 Ongoing - Nil	Initial - Returnr cup \$6 deposit They can also purchase their own lid Ongoing - Nil. No late fees or membership fees	Initial - Claycup \$8.50 Ongoing - Nil
Cost for cafe	Initial - Nil Ongoing - No fees at this stage	Initial - Float and retail cup cost Ongoing - No fees at this stage	Initial - Deposit for initial order. Deposit then paid by customer to café and purchase of lids. Ongoing - Fee customised to individual circumstances	Initial - Float and retail cup cost. \$7.50 per cup Ongoing - No fees
Recommended amount of cups to start a Swap and Go	Assess needs based on volume of coffee beans. Provided an initial amount and topped up as required.	Float of 12 cups for swap plus 12 cups for retail	Assess needs based on volume of coffee beans. Provided an initial amount and topped up as required.	100
Swap&Go cafes on Northern Beaches (as of Feb 2020)	More than 10 greencaffeen.com.au/ cafe-finder	More than 12 huskee.co/locations	More than 1 returnr.org/pages/cafes	More than 6 claycups.com.au/stockists
Branding available	Yes	No	Yes (on lids)	No
Cup details	Cup - Blend of Food Grade recycled PET Sizes - One size Lid - Polypropylene Australian manufactured and designed	Cup - 50% coffee husk and 50% polypropylene Sizes - 6oz, 8oz and 12oz Lid - Coffee husk and polypropylene Australian designed	Cup - Twin-walled stainless steel Sizes 8oz, 12oz and 16oz Lid - choice of silicone or single-use cardboard Australian designed	Cup - Handmade ceramic Sizes - 6oz, 8oz, 12oz Lid - silicone Australian designed

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