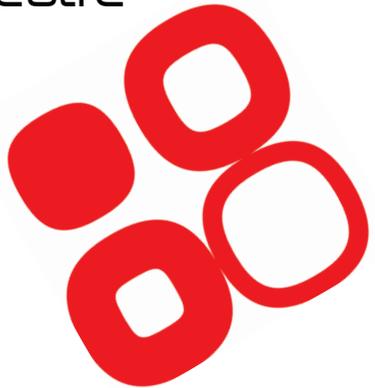


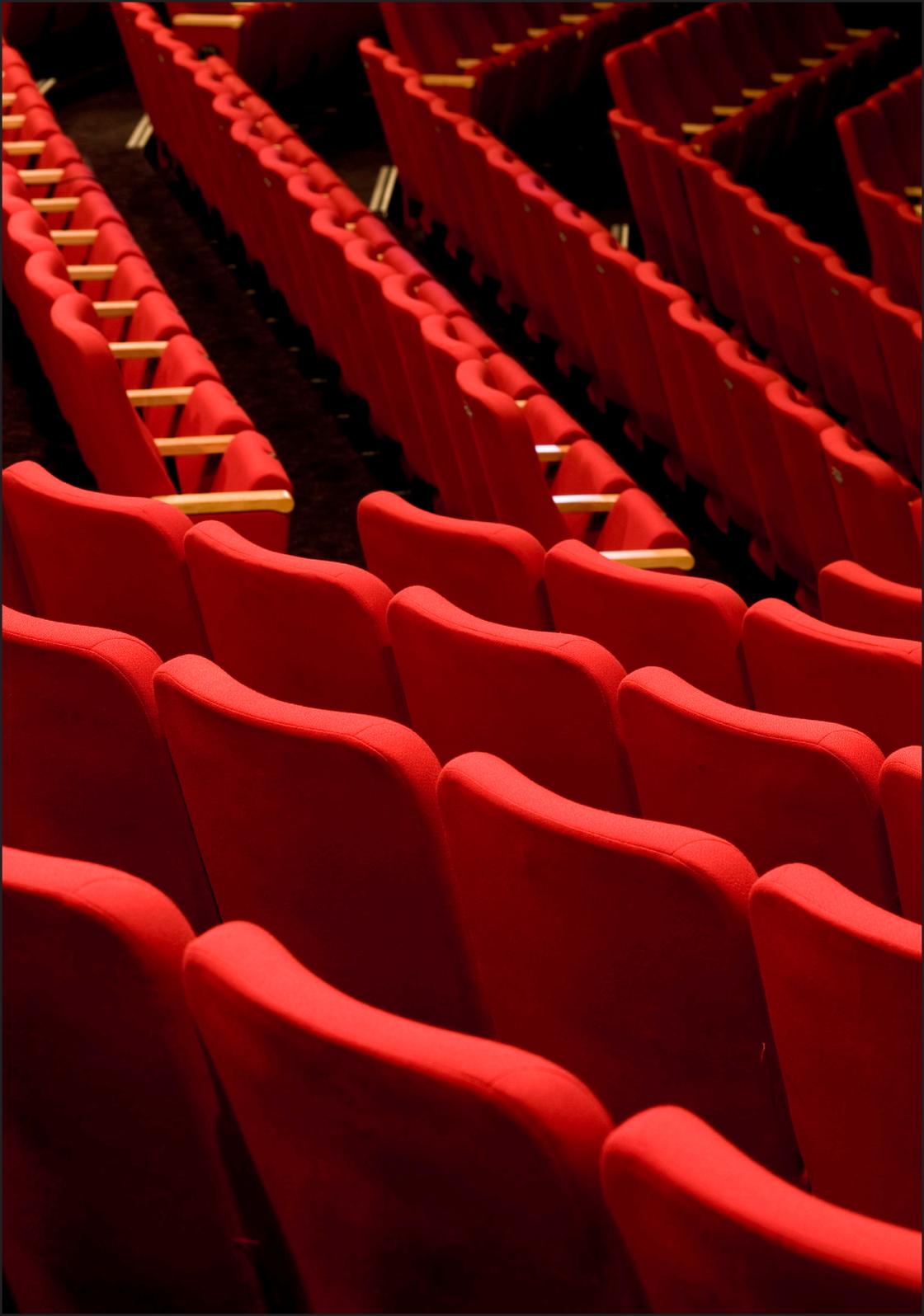
Partnering

with Glen Street Theatre



Corner Glen St & Blackbutts Rd Belrose NSW 2085

www.glenstreet.com.au



ABOUT GLEN STREET THEATRE

Each year, Glen Street Theatre presents a highly entertaining season of professional theatre productions from across Australia as well as an inspiring selection of Music at the Glen concerts. We are committed to presenting high quality shows for people of all ages to enjoy, proving that you don't have to travel to the city to experience the best theatre in Sydney.

In the intimate 400 seat auditorium, over 75,000 people have enjoyed a production in the last twelve months alone. Glen Street also has one of the largest subscriber bases in Australia, with over 3000 subscribers mainly from the lower and upper North Shore, Manly and extending all the way up to Palm Beach.

Renowned companies which have performed at Glen Street Theatre include Sydney Theatre Company, Belvoir, Bell Shakespeare, Queensland Theatre Company, Melbourne's Malthouse Theatre, Perth Theatre Company, The State Theatre Company of South Australia and other significant independent production companies including Circus Oz and Bangarra Dance Theatre.

In addition to the popular theatre and music seasons, Glen Street also hosts insightful literary lunches each month. Recent authors include Michael Robotham, Elliot Perlman, Richard Glover, William McInnes, Wendy Harmer and Peter FitzSimons. Glen Street also participates in the renowned Sydney Writers' Festival and presents an annual jazz festival, Jazz in the Glen, for the community to enjoy.

Glen Street Theatre also offers quality children's shows and education programmes, attracting schools from the North Shore to the Central Coast. The theatre also enjoys a long association with community organisations and each year the theatre is used by local schools and performance groups to present dance concerts and special events.

Frequently rotated original artworks by local community group, Art & Soul Collective Inc. are on display in the theatre foyer. The Art Gallery attracts professional artists from the local area and enables them to showcase their art for the community to enjoy.

And for those who want to enjoy dinner and a show, Sorlies Bistro offers affordable and delicious pre-theatre dining, as well as light lunches following selected matinee concerts.

WHY SUPPORT GLEN STREET THEATRE & THE PERFORMING ARTS

Glen Street Theatre is a much-loved professional theatre venue providing a diverse range of performing arts experiences for the community to enjoy. Located in a unique natural bush setting, our intimate theatre enriches the lives of community through enjoyment, education and participation in the stimulation of the performing arts.

Education

Children are encouraged, inspired, challenged and thoroughly entertained by our imaginative KidsPlay programme. We offer students the opportunity to access 'behind-the-scenes' through hosting popular Q&A sessions and provide teachers with resource kits to enhance their students educational and cultural experiences at Glen Street.

Community Cultural Hub

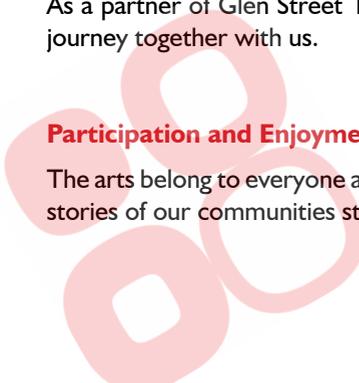
Through the invaluable support of sponsors who share our artistic vision, Glen Street Theatre has continued to grow and develop over the last 28 years. Our sponsors and partners have played a valuable role in establishing Glen Street as a unique and well-loved theatre for our local community, and now exciting plans are in place to upgrade the theatre foyer and extend our facilities to incorporate a state-of-the-art library, a café and a wine bar.

The upcoming revitalisation will create a very exciting active and unique Cultural Hub in Belrose. We're adding a state-of-the-art library, a café and a wine bar to create a new centre for the arts on the Northern Beaches. Through this innovative and cost-effective upgrade, we anticipate the Glen Street audience will further increase and develop as more and more members of the community enjoy what is on offer at their local Cultural Hub.

As a partner of Glen Street Theatre, you could share in this exciting next stage of the journey together with us.

Participation and Enjoyment

The arts belong to everyone and can be enjoyed by everyone. Participation in the cultural stories of our communities strengthens people's sense of belonging and well being.



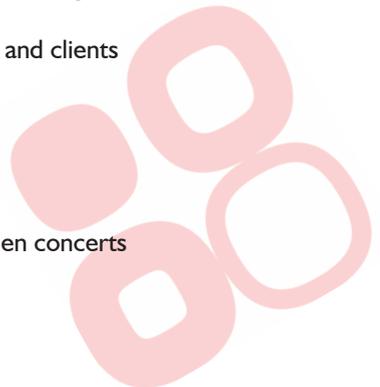
PARTNERING WITH GLEN STREET THEATRE

Glen Street Theatre offers different levels of sponsorship and partnering and can specifically tailor a sponsorship to suit the needs and requirements of your company.

Each level of partnering can incorporate a combination of monetary and/or in-kind payment. Benefits are tailored to suit the particular requirements of each business. Some focus on branding opportunities, whilst others concentrate on corporate entertainment, staff rewards and retention schemes. Others use the theatre's many venues for their own events and meetings.

A summary of the possible benefits include:

- Invitations to opening night performances including access to the after-party with the cast and crew
- Invitations to an exclusive Sponsor Preview of Glen Street productions
- Staff reward and retention schemes
- Opportunity to host an exclusive pre or post-show function
- Prominent sponsorship acknowledgment in the theatre foyer
- Acknowledgment in Glen Street Theatre marketing collateral
- Acknowledgment on Glen Street Theatre website including direct link to your company website
- Private use of theatre venue space for events and meetings
- Complimentary and/or discounted tickets for staff and clients
- Drink Vouchers
- Private Cocktail Parties or Interval Drinks
- Invitations to Literary Lunches and Music at the Glen concerts



SPONSORSHIP AND PARTNERING OPPORTUNITIES

Glen Street Theatre is a not-for-profit organisation operating on an annual subsidy from Warringah Council. Glen Street Theatre relies on partnering with companies in order to achieve its goal of servicing the Northern Beaches and North Shore communities. Many of our partners use the sponsorship with us as part of their corporate social responsibility charter. There are many opportunities to partner with Glen Street Theatre starting from an investment of \$500.

COMMUNITY PARTNER

A community partnership is a great way for companies to show their support for the arts in their community. This requires a relatively small contribution over a two year period. Businesses tend to use the benefits of this partnership towards staff rewards, prizes and company entertainment.

CORPORATE PARTNER

A more prominent Business partnership with a higher level of support, provides more benefits in return for your investment.

CATEGORY OR EVENT SPONSOR

A Category Sponsorship occurs when a business is named after the product they supply. For example; Samuel Smith and Sons is our wine sponsor. A category may have more than one sponsor as long as there is no business conflict. An Event Sponsorship occurs when a business sponsors an event or series of programs and has exclusive naming rights to that particular event.

PROMOTIONAL PARTNER

This is an opportunity for a company to support the theatre by promoting their product and services to our patrons through branding and promotion.

GLEN STREET SUPPORTER

You can become a Glen Street Supporter through donating a contribution of \$1000+

SEAT ENDOWMENT PROGRAM

Sponsor a seat and become part of Glen Street Theatre history. By making a donation to the Seat Endowment Program, companies or individuals will be acknowledged by having their names engraved on a seat plaque in the theatre. Your staff and clients will be able to come to the theatre and see your contribution to your local theatre company. Seats can be sponsored at \$500 per seat.

UNIQUE SPACES FOR USE AT GLEN STREET THEATRE

Main Auditorium

The main auditorium has 400 tiered seats configured in a slight fan-shape, which allows excellent sight lines for every audience member. The stage is framed by a traditional proscenium arch and includes an orchestra pit, which is usually covered to provide a thrust stage. The theatre is equipped with substantial lighting and sound facilities.

Sorlies Bistro

Sorlies Bistro is a fully licensed 100 seat multi-purpose room and restaurant. Events that Sorlies is used for include pre-show dining, cabaret, literary lunches, stand-up comedy, meetings and functions. The room is set up in a cabaret style, but can be reconfigured on request. The restaurant is equipped with substantial lighting and sound facilities.

Crown Room

The Crown Room is a large rehearsal space and is located on the mezzanine level of the venue. It features a sprung dance floor (14.8m wide by 8.5m deep) with a ceiling height of 4.15m. The room has also been used for meetings and can seat 150 people in theatre style.

Foyer

The spacious foyer is an open-plan design and is popular for pre and post-show socialising. It has a fully licensed bar and kiosk.

Boardroom

The Boardroom is located off the venue's foyer, and has comfortable seating for 12, and space for 25 standing. It has a large polished wooden table perfect for meetings and presentations.

	Theatre Style Seating	Banquet Style Seating	Cocktail Function	Rehearsal
Auditorium	400	n/a	n/a	n/a
Sorlies Bistro	100	85	100	25
Crown Room	150	n/a	200	50
Foyer	n/a	n/a	100	n/a
Boardroom	n/a	12	25	n/a

SETTING THE SCENE FOR YOUR FUNCTIONS EVENTS

Glen Street Theatre is the ideal venue for a wide range of functions and events.

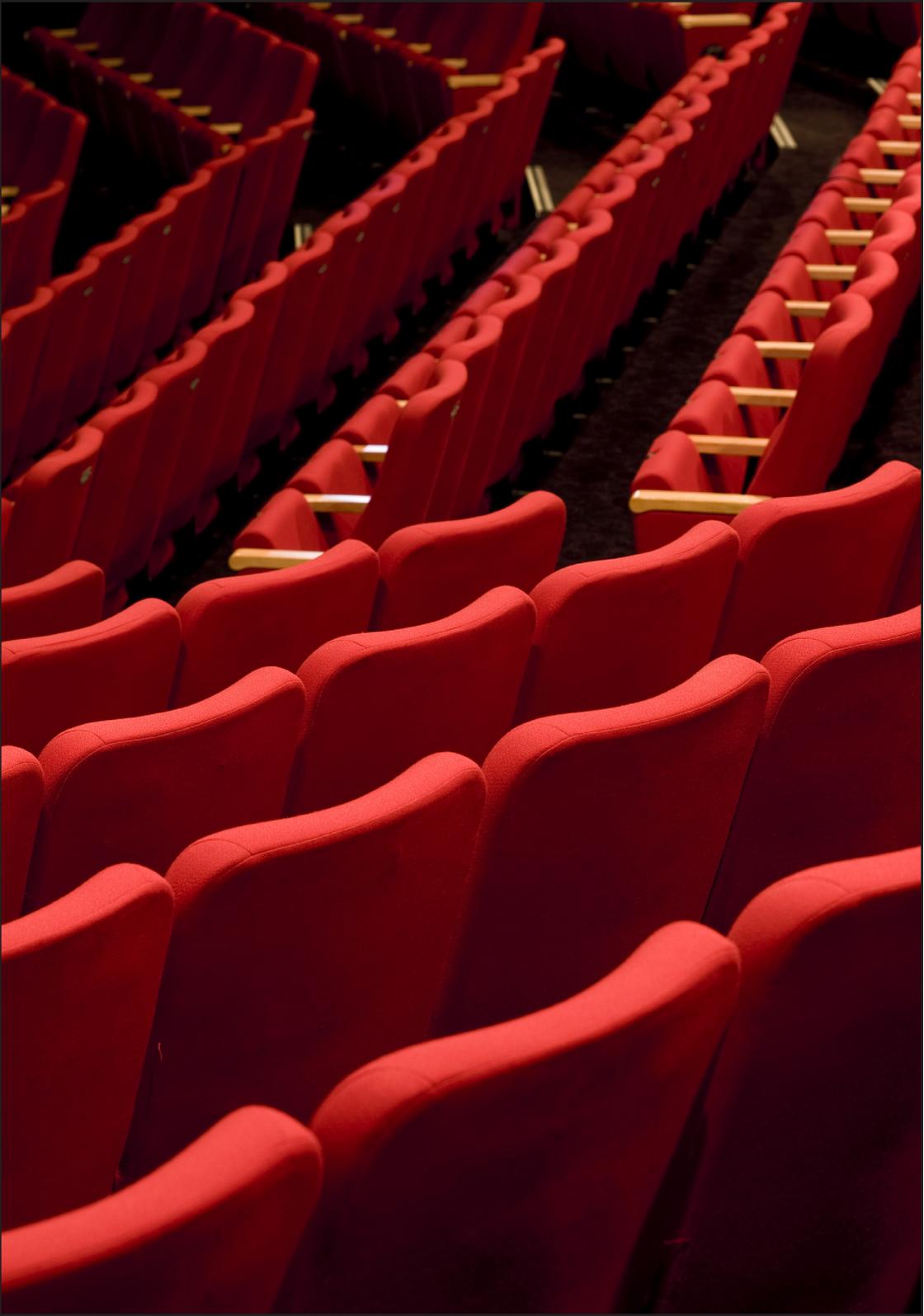
With plenty of free parking, a range of diverse spaces and a team of professional catering and event staff, the Glen Street team can ensure a unique event can be created to match your expectations and budget. With a fully equipped industrial kitchen and two bars, we can cater for anything from an intimate business lunch through to dining for up to 100 guests.

At Glen Street Theatre we are experienced in staging a wide variety of theatre and events, so we can easily set the scene for your conference or function. Many companies use our spaces for a mixture of staff and business events. Whether it is a business meeting in our boardroom, a cocktail party in the foyer or crown room, a staff meeting or even a Christmas party in Sorlies, we can cater to you needs.

Dining and cocktail packages are available for all occasions. We also have professional technical equipment to stage small and large events. Additionally, we can organise any equipment that may be required for conferences, functions and events. Glen Street Theatre's in-house technical team are available for advice and support to ensure the success of your special event.



For more information or to discuss your sponsorship and partnering opportunities with Glen Street Theatre, please call our Development Manager, Rachel Musgrove, on 8426 1801 or email rachel.musgrove@glenstreet.com.au





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