

Origin of visitors

Palm Beach visitors predominantly came from other areas of Sydney (62%), while only 23% came from overseas. (Eight per cent each came from interstate and regional NSW.)

Meanwhile some 65% of Manly visitors were from overseas – up sharply on previous years – while 17% came from elsewhere in Sydney, 12% from interstate and 6% from regional NSW.



Palm Beach
70%

Manly
23%

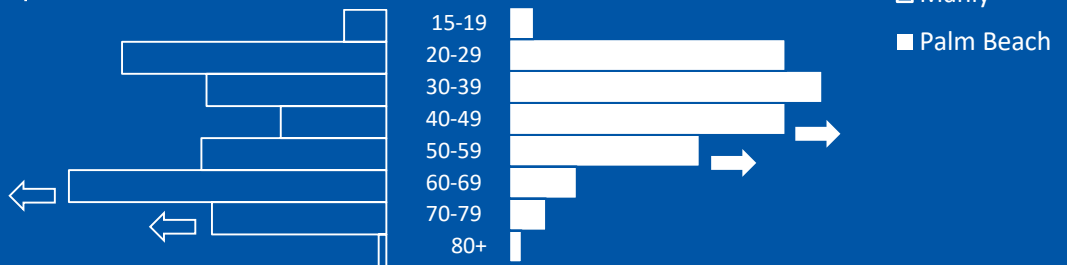
Palm beach
23%

Manly
65%



Visitor age over the years

Visitors tended to be older this year across both sites, with a spike (vs. previous years) in those aged 40-59 (Palm Beach) and 60-79 (Manly).



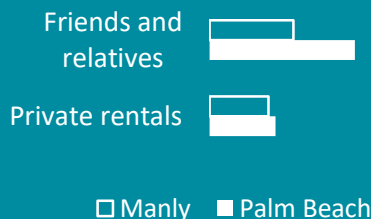
Reason for visit

Unsurprisingly, the beach was the major attractor for visitors to both destinations (75% Palm Beach, 72% Manly), with walks also popular (Palm Beach 26%, Manly 20%).



Where they are staying

The largest proportion of overnight visitors stayed with friends and relatives (Palm Beach 64%, Manly 37%). However private rentals (Airbnb etc.) also remained popular, at 29% and 26% respectively.



Local support

Palm Beach	Manly
81%	94%

Of residents were supportive of tourism on the Northern Beaches